Hotel proposed for Shelby Farms project

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The developers behind a planned \$200 million mixed-use project near Shelby Farms Park have now added a boutique hotel to the mix.

In December, DB Development Co. closed on its purchase of a 55-acre tract of land at Mullins Station and Whitten Road for \$4 million. The project is also set to include apartments, restaurants, retail, office space and senior living.



To see renderings and how the project has evolved, click the slideshow.

The new plans call for the inclusion of a boutique hotel of 130 rooms to be located at Whitten Road and the future Shelby Farms Parkway. An application to the Memphis and Shelby County Land Use Control Board (LUCB) also requests final site plan approval for Phase 1 and Phase 2 of the overall project.

The project has previously <u>drawn concerns</u> about infrastructure and traffic from surrounding neighbors.

In a letter that accompanied the application, development representative Brenda Solomito-Basar said, "The detailed plans were tailored to emphasize pedestrians first and to complement the vision of the Shelby Farms Park Conversancy and to support the existing neighborhood. Our team looks forward to working with the Shelby Farms Conservancy on such important issues."

The application for the planned development's amendment will go before the LUCB at 10 a.m. Thursday, August 10, in the Memphis City Council Chambers, 125 N. Main Street.

Project partners are:

Bob Dalhoff and Dean Thomas (Dalhoff Thomas Design Studio)
Scott Fleming (Fleming and Associates)
Brenda Solomito-Basar (Solomito Land Planning)
Byron Harris and Joe Wiseman (Byron Harris Surveying)
Robert Cochran (Allen & Hoshall Engineering)
James Collins and John Perry (Kimley Horn Traffic Engineering)
Dexter Muller (Pinnacle Planning Advisors)
Martin Edwards (Edwards Management)
Shawn Massey (The Shopping Center Group)